

City of La Salle Community Incentives

Demographic Profile

- The La Salle -Ottawa, IL Micropolitan Statistical Area, as defined by the United States Census Bureau, is an area consisting of three counties in north central Illinois, La Salle, Bureau and Putnam. As of the 2015 census, the Peru-Ottawa MSA had a population of 150,564] making it one of the largest Micropolitan Statistical Area in the United States.
- Population in 2014: 9,328 (99% urban, 1% rural). Population change since 2000: -4.8%
- Median household income 2015: \$42,779
- Estimated median house or condo value in 2015: \$89,984

Educational and Healthcare Facilities

- La Salle is home to five school districts: La Salle Elementary School District 122, La Salle-Peru Township High School District 120, the Waltham Community Consolidated School District 185, Peru Elementary School District 124, and the Dimmick School District 175.
- Illinois Valley Community College (IVCC) in Oglesby is the nearest college providing two-year degree and other certificate programs for La Salle residents. The college does offer a four year degree through Lincoln College on the IVCC Campus

Tourism

- La Salle County currently attracts 2.5 million visitors annually. These visitors represent \$164 million in direct spending, which delivers \$12.00 in state and local sales taxes
- Downtown location, along with Downtown's existing amenities, including its restaurants, the I & M Canal Visitor Center, Hegeler Carus Mansion, access to the Lock 14 and the I & M Canal itself align with the preferences of Starved Rock Visitors.

Historic District

- Currently, there are three properties that are listed in the National Register of Historic Places, including La Salle City Hall, the Kaskaskia Hotel and the Julius W. Hegeler House at 1306 Seventh Street. In 2018 the Downtown area of La Salle will be a designated Historic District, the area ranging from 1st street to 3rd street and Tonti Street and Bucklin Street.

Access

- Located between several large cities and metropolitan areas, including the Quad Cities metropolitan area (82 miles), Rockford (72 miles), Bloomington-Normal (63 miles), DeKalb (50), Joliet (55 miles), Aurora (70 miles), Peoria (64 miles), and Chicago (94 miles).
- The primary automobile gateways into La Salle are from the north (IL 351 at Interstate 80), the east (U.S. 6 at Interstate 39), and the south (IL 351/IL 71) Joliet Street at the I & M Canal Bridge). Entry into La Salle from the west occurs from U.S. Route 6 from Peru.
- Aviation includes, The Illinois Valley Regional Airport - Walter A. Duncan Field is a general aviation (GA) airport located on the north side of Peru at Plank Road and Interstate 80. CSX Transportation owns and operates freight
- Rail Includes, rail service between Chicago and Utica, Illinois. The Iowa and Interstate Railroad (IAIS) owns and operates service between Omaha to Bureau, Illinois. Lease arrangements are in place between CSX, Iowa Interstate, and other railroads in La Salle and Peru.
- Waterway includes the Illinois River, measuring approximately 273 miles, and connects the "Great River" with the Great Lakes at Chicago. The waterway provides the city with year-round barge transportation.
- Located within the upper Illinois River valley and the Illinois and Michigan Canal National Heritage Corridor, the nation's first heritage corridor established by the National Park Service.

Labor Force

Current Year Estimated Population by Labor Force	La Salle, IL 0-10 min		La Salle, IL 0-15 min		La Salle, IL 0-20 min	
		%		%		%
Current Year Estimated Population Age 16+ by Employment Status	20,511		28,260		42,169	
Labor Force	13,576	66%	18,714	66%	27,785	66%
In Armed Forces	0	0%	11	0%	16	0%
Civilian, Employed	12,512	61%	17,207	61%	25,463	60%
Civilian, Unemployed	1,065	5%	1,496	5%	2,307	5%
Not in Labor Force	6,934	34%	9,545	34%	14,384	34%
Unemployment Rate	7.8%		8.0%		8.3%	